

Engaging Education Board of Directors Meeting
05/26/2020
7:30PM - 9:00 PM

Attendance:

Program/Position	Attended?
PO (JG)	Y
Co-Chair (CB)	Y
Co-Chair (ML)	Y
PC	N/A
GDIT (EA)	Y
OM (CS)	Y
OM (RM)	Y
ASF	Y
ORALE	Y
DHE	N
MC	N
RAINBOW	Y
AATAT	N
ChALE	Y
KAMP	Y
CUSN	Y
UMOJA	N/A

Agenda:

- I. Check-in: how are you doing? What are you excited for?
- II. CCP
 - A. Goals

1. Provide and consolidate information to community

B. Accomplishments

1. Made a work group of 4 JUSTICE participants - signed up for classes at community college to give us more insight on the process. Looking out for challenges, meeting with advisors, and possible connections.
2. Ella's pamphlet of a shortened research that was made so far.
3. Advisor for CCP - Sam Lui

C. Free write/Discussion: How can CCP better support the communities that we have? (Research and workgroup)

1. Connecting transfer students with the space and emphasizing retention for them
2. Cost comparisons, GEs, different websites and resources to search from.
3. Having step-by-step guides to propose/petition CC classes to be counted for major requirements at the university.

III. Workshops

A. Goals

1. Have a space for students to discuss how adjustment is going during this time.

B. Media

1. Help folks understand how to engage and navigate information from different media. Also learn how to use information to empower and uplift communities.

C. Brown Bag

1. To discuss tips and share things they have been working on and self-care suggestions. (Brown Bag)

D. Free-write/Discussion: Did the workshops have the impact we wanted to see? (ex numbers, content, break out rooms engagement etc). Were you able to support outreach and promotion of the event? How can board members support the success of our workshops?

- 1.

IV. Break

V. Marketing

A. Marketing plan in place during COVID 19

1. Messaging focused on shelter in place experiences, but still retaining central ideas in more nuanced ways (web/social media, videos)
2. "Our current realities are those that affect us at a national, state and local level"

B. Accomplishments

1. 2 videos out, 2 more in development
2. Goal to hit 200 instagram followers before end of quarter, (we are at 181)
3. Creation of linkedin page

C. Evaluation for board

1. What other ideas for future content should e2 consider? Was the process of rolling out our content clear? What additional resources and information would have helped? What can board members do to support social media presence?

D. Tour Initiative

1. Intentions

- a) Provide student-run tours for visiting students that want to learn more about campus and higher education in general
- b) Create a structural approach to giving tours
- c) Give real and authentic information to visiting student

2. What have been accomplished?

- a) We had the logistical system online for educators to request a tour from e2 through our website
- b) We got in contact with more than 5 schools that requested a tour with e2 (got back to 3, during pre-covid)
- c) We outreached to people from student orgs to apply to the on-call guides position (3 people applied)

3. free-write/share out (to be emailed to e2 email)

- a) What are the challenges in putting remote tours? What does e2 need to consider to be able to put on programs? What other types of outreach programming should e2 be looking at doing?

E. Closing