



## Board of Directors Meeting #4

Sunday, January 13th, 2019 from 12:00 PM to 4:00 PM @ Redwood Lounge  
UCSC Winter 2019

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**Attendance:** PC [X] , CC [X] , OM(2) [X] , CUSN [X] , KAMP [X] , GDIT [X] , MC [X] , Rainbow [X] , ORALE [X] , ASF [X] , SOMECA [X] , ChALE [X] , Umoja [X] , DHE [X]

### Updates: USAC

- EOP replied to the email sent by the USAC committee in the Fall regarding the updates to their website for resources available to undocumented students
- EOP proposed a deadline in December for those updates to be made
- CoChair will be following up on those changes along with updates from the next USAC committee meeting

### Updates: New PO

- New Program organizer was approved by the Board and have accepted the position
- New Program organizer will take on operation takes within E2 and will be at the next Board Retreat

### Personnel Committee Vote

- Nominations
  - CUSN nominates ChALE (accepted)
- KAMP motions to appoint ChALE to Personnel Committee
- Umoja seconds the motion

### Campaign messaging Workshop

- Campaign messages need to be motivating and unifying
- Messages need to have the moral conviction to appeal to orgs, students, faculty, and staff

### Chancellors Match

- Currently in the process of planning promotional materials and infographics for the campaign
- Data is also being collected regarding the overall amount of participants and the number of participants per program over the course of the past years
- Confirmation of alumni and faculty to be emailed to the board for endorsements

### Chancellor's Match Campaign Demand Discussion

- Pros and Cons were discussed for the options of permanent funding, 10-year funding, and 5-year funding
- Demand decision will be discussed further at Retreat
- More research will be conducted on the budget since demands need to be based on facts

Permanent Funding	
<b>Pros:</b> <ul style="list-style-type: none"> <li>- Deserve due to time we already put in</li> <li>- New Chancellor next year</li> <li>- Current (+) relationship with Chancellor</li> </ul>	<b>Cons:</b> <ul style="list-style-type: none"> <li>- Will take a lot of resources</li> <li>- Current Chancellor won't want to decide for next Chancellor</li> <li>- High bar &amp; may not be taken seriously</li> </ul>



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- Can be part of their legacy	- Not in Chancellor's request
10 Year Funding	
<b>Pros:</b> <ul style="list-style-type: none"> <li>- Other spaces are supported for 10 years</li> <li>- Needs of e2 may be different</li> <li>- We have hxstory to mentor folx in 10 years to alleviate turnover</li> <li>- Need to access change in student population</li> <li>- More time for program stability &amp; to prep</li> </ul>	<b>Cons:</b> <ul style="list-style-type: none"> <li>- Student leadership turnover</li> </ul>
5 Year Funding	
<b>Pros:</b> <ul style="list-style-type: none"> <li>- More flexibility in adapting &amp; renewing</li> <li>- Lower bar in getting support</li> <li>- Safe</li> <li>- Can do permanent funding with more time to prep</li> </ul>	<b>Cons:</b>

### Closing

- Board retreat is next Saturday, January 19th from 10am-4pm at the Student Union Building
- Congratulations to SIO coordinators for turning in their proposals and Retention Coordinators for their study jams!